

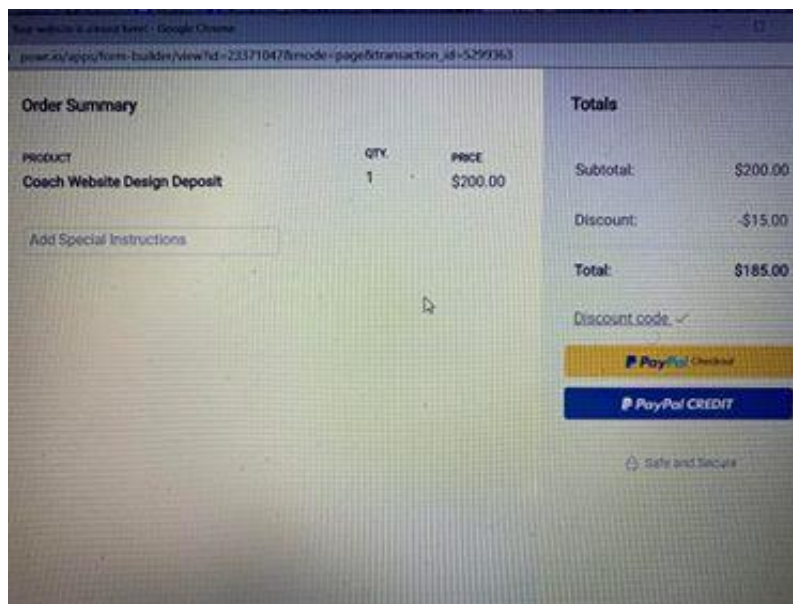


## AFFILIATE PROGRAM

Thank you for your interest in becoming a TRU Digital Affiliate! Your time is valuable and so I wanted to lay everything out for you in writing there can be full disclosure and complete transparency. I am confident that this will not only meet your expectations, but that you will be able to see how the program can be beneficial & ultimately PROFITABLE for you! However, let me first give some history on TRU Digital so you can understand how it began and where it is.

TRU Digital Designs was birthed out of the TRU Foundation. The TRU Foundation was created to provide resources and toiletries to homeless and low income individuals. Once that began, the idea was had to create a for-profit company to can aid the services of the TRU Foundation. That's how TRU Digital came to be! TRU Digital Designs ([www.trudigitaldesigns.com](http://www.trudigitaldesigns.com)) built to provide quality, efficient, AFFORDABLE digital designs to its customers while maintaining its philanthropic backbone. Services include (but are not limited to) logos, flyers, book creation and consultation, etc. The main ticket item however is the Website Design. Individuals pay anywhere from \$300-\$700+ (depending on what they want). The goal is to drive individuals to purchase website design packages.

This is how the affiliate program works. You would receive a code (for ex: jamaljohn15). You would make a commercial/ad (as often as you like) telling individuals to go to the site and get their websites done using your specific code (that's how we will keep track of your commissions) and they'd get \$15 off.



We would then send you a commission based on how many people come to the site and buy with your code, outlined in a 2 week period and paid out on the 3<sup>rd</sup> week. Below is the chart that will be utilized to determine payouts.

# of Sales	1-20	21-40	41+
	\$50	\$75	\$100

So for ex: Week 1 (5/4/20 – 5/10/20) = 5 sales \*5 ppl get a website using your code

Week 2 (5/11/20 – 5/17/20) = 8 sales

The Monday of the 3<sup>rd</sup> week (5/18) = 13 sales (\$650 payout)

Now, lets go over the scenario again, but this time you’ve brought in 35 sales. As stated above, everything OVER 21 sales until 40 sales gets you \$75 each.

So for ex: Week 1 (5/4/20 – 5/10/20) = 13 sales

Week 2 (5/11/20 – 5/17/20) = 10 sales

The Monday of the 3<sup>rd</sup> week (5/18) = 23 sales (\$1,000 for 20 sales + \$225 for 21-23 sales) (\$1,225 payout)

Now, lets go over the scenario one last time, but this time you’ve brought in 47 sales. As stated above, everything OVER 21 sales until 40 sales gets you \$75 each, and everything OVER 40 gets to \$100 each.

So for ex: Week 1 (5/4/20 – 5/10/20) = 20 sales

Week 2 (5/11/20 – 5/17/20) = 27 sales

The Monday of the 3<sup>rd</sup> week (5/18) = 47 sales (\$1,000 for 20 sales [\$50 each] + \$1,425 for 21-40 sales [\$75 each] + \$700 for 41+ [\$100 each]) **(\$3,125 payout)**

The payout would be sent to your Zelle, PayPal or Cashapp account.

I am excited for our potential future together. If you have any further questions or concerns, please email me at [trudigitaldesigns@gmail.com](mailto:trudigitaldesigns@gmail.com)